Domino Park is a 5-acre public park located along the East River in Williamsburg, Brooklyn. Built on the site of the former Domino Sugar Refinery, the park is a tribute to the diversity and resiliency of generations of Domino workers, their families and their neighborhood.

After the Domino Sugar Refinery closed in 2004, the site sat vacant and was acquired by Two Trees Management in 2012. A dynamic reimagining of the Williamsburg waterfront is well underway, including creative office space and mixed-use residential buildings, all linearly connected by Domino Park.

Domino Park is a prime site to host your next special event or experiential activation. As a privately-owned and operated venue, Domino Park provides access to breathtaking flexible space on the Brooklyn waterfront in an easy-to-operate, events-friendly environment.
The June 2018 opening of Domino Park represents the early fulfillment of a pledge by Two Trees Management Company to deliver 5-acres of public open space to the Williamsburg community.

Conceived by Two Trees in partnership with landscape architecture firm James Corner Field Operations, the lead designers of the High Line, Domino Park is an unrivaled quarter-mile public park located just north of the Williamsburg Bridge that has quickly become one of the most popular new waterfront hangouts in Brooklyn.

FAST FACTS:
Opened: June 2018
Visitors: 1.5 Million+ since opening
Average Peak Weekend Visits: 10,000/day
Developer/Owner: Two Trees Management Co
Waterfront: Nearly 1/4 mile of waterfront esplanade
#dominopark Instagram Posts: 29,000 and counting
PAST EVENTS: ADIDAS RUN FOR THE OCEANS
PAST EVENTS: HBO: WELCOME TO THE NEIGHBORHOOD
PAST EVENTS: F45 TRAINING
PAST EVENTS: BUFFY PICNIC ACTIVATION

meet at domino park

Find the soft space on the waterfront Saturday, 4/20/19

Buffy
PAST EVENTS: DOMINO PARK OPENING PARTY
PAST EVENTS: REGIONAL PLAN ASSOCIATION GALA
PAST EVENTS: DC COMICS BATMAN 80TH ANNIVERSARY
PAST EVENTS: FALL FESTIVAL
SOCIAL MEDIA REACH

@The realdisastr 6.1 million followers
@Blairadiebee 1.3 million followers
@jimmykimmel 2.1 million followers
@thedogist 3.5 million followers
@emilyosment 2.1 million followers

@brunchboys 461k followers
@toddsnyderny 104k followers
@justinbieber 114 million followers
@questlove 1.7 million followers
@graceatwood 122k followers
Domino Park is located on the Williamsburg waterfront, at the base of the Williamsburg Bridge, and only a quick walk, bike or ride away from multiple transit options.

Bedford Ave: L Train 0.8 miles
Marcy Ave: J, M, Z Train 0.7 miles
South Williamsburg Ferry: 0.4 miles
North Williamsburg Ferry: 0.6 miles
B32 & Q59 MTA Bus Service on Kent Avenue
Multiple Citibike stations nearby
THE ANNEX

The Annex is a one-of-a-kind flexible event space on the Williamsburg Waterfront immediately adjacent to Domino Park. Boasting 35,000 square feet of paved surface, The Annex is the ideal site for festivals, large activations, tented events, multi-day filming projects and other special events.

The lot has existing perimeter fencing and an on-site production trailer, as well as controllable rear street access for production vehicle parking & support. As a private venue identified as a site for future development, The Annex comes with unique flexibility and minimal permit restrictions, offering benefits rarely found in other NYC waterfront venues.

SITE: 35,000 sq ft surface lot at Kent Ave between S 4th & S 5th Streets
IDEAL FOR: Large activations, film shoots, festivals, stunts, galas, and tented events
TRAFFIC: Prime location adjacent to the park & on Kent Street, with easy access to park & Kent Street pedestrian traffic
LIGHTING: Minimal street lighting & ambient bridge lighting
TOILETS: Direct access to Domino Park toilet trailers on River St.
POWER: Not available
WATER: Low pressure connection available
VEHICLE ACCESS: Via River Street Gate & Kent Ave Gate (Commercial Access)
BONUS: Production Trailer available on-site as part of site rental
Flexible Field is the epicenter of activity in Domino Park during peak season. After opening in June 2018, the park promenade welcomes 10,000+ daily, with many centering their visits around the field for picnics, sunbathing and sweeping views of the Manhattan Skyline and Williamsburg Bridge. Flex Field has an artificial turf surface and is centered prominently in Domino Park’s main foot traffic paths.

**SITE:** 6,300 sq ft Turf Field at S 4th & the Waterfront, at the foot of the Williamsburg Bridge

**TRAFFIC:** Prime location within the park, 10,000+ daily during peak season

**LIGHTING:** General street lighting & ambient bridge lighting

**TOILETS:** Direct access to Domino Park toilet trailers across the street

**POWER:** Not available

**WATER:** Low pressure connection available

**VEHICLE ACCESS:** Via River Street
DOMINO PARK VENUE GUIDE

TACOCINA
Tacocina serves food inspired by Mexican flavors in a fun and inviting setting that’s distinctly New York. Located within Domino Park, Tacocina offers a laid-back setting for tacos, snacks, Mexican beer, and cocktails enjoyed outdoors or to-go.

ARTIFACT WALK
Drawing on the history of the 11-acre industrial site and the landmarked Refinery Building, the five-block long Artifact Walk at the north end of the site integrates over 30 large-scale, hand-picked pieces of salvaged factory machinery along the waterfront. The Artifact Walk also includes 21 columns from the Raw Sugar Warehouse and approximately 585 linear feet of crane tracks from the site that is incorporated into the design of the park as well as four 36-feet tall cylindrical tanks that collected syrup during the refining process, mooring bollards, bucket elevators, and various dials and meters from the factory with original signage.

PARK FEATURES

1. ACTIVE RECREATION PARK AMENITIES
The active recreation area consists of interactive spaces for visitors including a 1,750-square foot linear Dog Run, two Bocce Courts, a 6,300-square foot Flexible Playing Field for various sports, and a Volleyball Court.

2. WATERFRONT ESPLANADE
The 1,200-foot-long waterfront esplanade provides a continuous walk along the East River with panoramic views of the Manhattan skyline and Williamsburg Bridge.

3. CENTRAL GATHERING SPACE
Flanked by the passive and active recreation areas, Water Square encapsulates five separate gathering spaces for park patrons, including a 4-tiered seating area that affords views of the East River and the Refinery building, and overlooks the Central Water Feature that can be specially programmed in the summer. At the water’s edge, there is a sunken area with a series of River Viewing Steps. At the edge of Water Square, four salvaged syrup tanks from the Refinery are embedded in the Syrup Tank Garden, paying homage to its neighboring landmark.

4. TACOCINA
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6. PASSIVE RECREATION PARK
At the northern end of Domino Park, the passive recreation area from South 2nd Street to Grand Street will include a Japanese Pine garden at the entry which leads to the Artifact Walk, a 80-100 person picnic area, a food kiosk, a kids play space inspired by the sugar refining process, a large sloping lawn and an urban beach with a shaded lawn area and chaise lounges.
PRODUCTION AMENITIES

TOILET TRAILERS & BIKE PARKING ON RIVER STREET
Temporary restroom trailers are available for use at Flex Field and Annex events. Depending on volume, Domino Park may require organizers to supplement with additional units.

PRODUCTION TRAILER (OFFICE & CONFERENCE ROOM)
Domino Park provides a 10’ x 40’ Production Trailer for use on site rentals of the Annex. Two-room trailer includes a conference and office room, and is fully connected to hard power.

PRODUCTION VEHICLE ACCESS ON RIVER STREET
Domino Park controls access to River Street, which runs between the Flex Field and Annex parallel to the East River. Depending on need, single lane or full closures can be arranged for production needs.

PERIMETER FENCING ON KENT AVE
The Annex venue is fully secured with perimeter fencing. Vehicle access is available from Kent Ave and River Street via truck-width gates. Exterior branding of the Kent Ave and River Street walls can be arranged as part of the venue permit.
HOST YOUR EVENT

To learn more about Domino Park, visit:
www.dominopark.com

For more information or to submit a special event request, contact:
events@dominopark.com

Special Event Inquiries should include:
- Requested dates, hours and venue usage
- Name of brand and production company
- Brief description of desired usage
- Load-in and Load-out dates and requirements

Additional information will be required prior to an agreement being completed.
HOST YOUR NEXT EVENT AT DOMINO PARK

INQUIRE TODAY: EVENTS@DOMINOPARK.COM